

STRENGTHENING DATA GOVERNANCE FOR A GLOBAL AUTOMOTIVE SUPPLIER

INTRODUCTION:

Following a recent acquisition by its parent company, a leading global automotive supplier sought to enhance its Data Governance capabilities.

Recognising the need for a structured data governance framework, they partnered with Engaging Data to drive consistency and accountability across their EMEA operations.

CLIENT BACKGROUND:

- Automobile Manufacturing
- Worldwide
- Data Governance

As one of the largest automotive suppliers in the world, the client faced challenges in managing data effectively across various regions and departments.

Ensuring standardised data practices was critical to improving analytics, decision-making, and operational efficiency.

CHALLENGES:

The organisation faced several key challenges:

- Lack of visibility into how data was used within aftermarket departments across EMEA.
- Inconsistent definitions of key data points, including product, customer, and margin.
- Absence of a formal Data Governance framework across the business.
- Unclear data ownership and accountability structures.
- Limited training and expertise in data governance practices.

ENGAGEMENT:

The Engaging Data team led the initiative to establish a comprehensive Data Governance framework.

Key activities included:

- Establishing clear roles for data ownership, stewardship, and responsibility across EMEA.
- Developing and executing training programs to upskill key personnel.
- Conducting an in-depth review of data usage within aftermarket departments.
- Defining and standardising key data points to ensure consistency.
- Implementing a Data Governance framework across all departments.

CONCLUSION:

By implementing a robust Data Governance framework, Engaging Data empowered the client to standardise data practices across their EMEA operations.

This initiative not only improved data accuracy and trust but also enabled better decision-making and long-term business success.

RESULTS:

The transformation delivered significant improvements, including:

- Greater trust in data analytics, replacing subjective or unverified data sources.
- Enhanced consistency and clarity in data definitions across the business.
- A structured governance framework ensuring accountability and compliance.
- Increased data literacy and governance expertise through targeted training.

LET'S MAKE YOUR ORGANISATION A SUCCESS STORY!

GET IN TOUCH NOW:

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