OPTIMISING A
WEALTH
MANAGEMENT'S
DATA WAREHOUSE
FOR
UNPARALLELED
PERFORMANCE

# OPTIMIZING A WEALTH MANAGEMENT'S DATA WAREHOUSE FOR UNPARALLELED PERFORMANCE.

# **AT A GLANCE**

### **CHALLENGES**

- Performance Bottlenecks
- Data Complexity
- Scalability
- Data Silos

### **BENEFITS**

- Accelerated Performance
- Seamless Scalability
- Agile Insights
- Unified Perspectives
- Confidence in Compliance

## **OVERVIEW**

In the dynamic work of Wealth Management, data is the cornerstone of informed decision-making. Our client, a premier global Wealth Management company, recognised the pivotal role data played in their operations and client servicing. However, their existing Data Warehouse was struggling to keep up with the increasing volume of data and the demands for real-time analytics.

To address this challenge, our client came to us to optimise their Data Warehouse and establish the Gold Standard for data management.

Our client is a leading international private banking and asset management company with a rich history spanning generations. With a commitment to provide personalised financial solutions, our client manages assets for a diverse clientele, including high-net-worth individuals, families and institutions.

The company's success was built on the foundation of trust, innovation and a deeper understanding of their clients' needs.

### **CHALLENGE**

Our Client's Data Warehouse, although functional, was struggling to deliver the performance required to support the company's rapidly growing operations. The challenges they faced included:

**Performance Bottlenecks:** The existing Data Warehouse was experiencing slow query processing times and high latency, impending real-time decision-making.

**Data Complexity:** Our client's data ecosystem had grown in complexity, with data being generated from multiple sources, including transaction records, client profiles, market data, and more.

**Scalability:** The Data Warehouse was not designed to handle the increasing data volume and variety, leading to scalability issues and potential data loss.

**Data Silos:** Data was siloed across various departments, limiting cross-functional analysis and hindering a unified view of client portfolios.

### **ENGAGEMENT**

Approaching our client's issues, we had a strategic and systematic approach to overcome their challenges:

**In-Depth Evaluation:** We conducted meticulous assessments of our client's existing infrastructure, concerning boyttlenecks and areas needing refinement.

**Strategic Blueprint**: A comprehensive strategy was devised, outlining the architectural blueprint, technology and tools needed for Data Warehouse enhancement.

**Data Convergence:** Fusing disparate data sources into an integrated data ecosystem, dismantling data silos and facilitating comprehensive client portfolio insights.

**Real-Time Empowerment:** Introducing real-time analytics capabilities, empowering our client to access up-to-date data for agile and effective decision-making.

**Governance Fortification:** A robust Data Governance framework was established to ensure data integrity and security.

### **SOLUTION SUCCESS**

Garnering impactful results, our client now has:

**Accelerated Performance:** Query processing times were significantly improved, facilitating rapid extraction of insights from the data warehouse.

**Seamless Scalability:** The revamped architecture supported scalability, accommodating expanding data needs effortlessly.

**Agile Insights:** Real-time analytics capabilities empowered Smith and Williamson with dynamic insights, enabling swift and well-informed decision-making.

**Unified Perspective:** Data integration fostered a cohesive view of client portfolios, nurturing inter-departmental harmony and elevating client services.

**Confidence in Compliance:** The fortified data governance framework bolstered data integrity, fostering trust and adherence to compliance requirements.

### **FUTURE PLAN**

Working together we were able to exemplify the transformative impact that Expert Data Consulting can have on an organisation's data infrastructure.

By optimising our client's Data Warehouse, we enabled them to establish a Gold Standard in Data Management, elevating their ability to provide exceptional client experiences and making strategic decisions with unwavering confidence.

As our client continues to thrive in the competitive landscape of Wealth Management, their optimised Data Warehouse stands as a testament to the power of data-driven excellence.

### **GET IN TOUCH**

EMAIL: office@engagingdata.co.uk

PHONE: (+44) 0203 566 5056

WEBSITE: www.engagingdata.co.uk